MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS OF CENTRAL CONNECTICUT SNOW SNAKES INC. October 16, 2023

A virtual/remote access meeting of the Board of Directors of the Central Connecticut Snow Snakes Inc., (the "Club") was held on Monday, October 16, 2023.

Present: President Ray Irvine, Bill Galske, Skip Wallace, Karen Wallace, Sam Rubin, Marty Zaugg, Marie Carparelli, Greg Moses.

President Irvine called the meeting to order at 7:03pm.

- **Minutes.** The minutes of the September 18, 2023 Board meeting were approved with no revisions.
- Industry News. Black Mountain, NH has shut down. Windham Mountain is becoming private. The National Ski Council Federation has reported that ski lifts are safe. Lift tickets are topping at \$299 this year. The awaited chair at Winter Park will open this winter. Anyone can go to the CSC website to find a link to the NSCF website with a lot of interesting and useful information.
- **Membership**. Sam reported that the membership is up to 268 total people, a little ahead of last year at this time. Members currently reside in 9 states. Last year our membership was at 364 and our goal is to exceed that. Sam will bring membership forms to the Open House.
- **Treasurer's report.** Bill did not have a lengthy report as the Club has not spent much as of yet. Laura is working on the tax return for the 21-22 year. Bill has prepared the paperwork to open the Club CD, and we will be getting about 4% interest.

• CSC News.

- -Ray would like to reach out to the Ski Council clubs that have withdrawn from the Council to see if they are interested in our Club.
- -The **Snowball** is 11/18, and those helping with decorating should arrive before 4pm as that is when decorating will begin. We have a hospitality room that can be used to change into Snowball attire afterwards. Sam indicated he would assist in addition to the Carparellis and Wallaces. Ray will provide Marie with the \$100 gift card for the Council Snowball raffle.
- -The Council is now down to 30 clubs (from a high of 42), and they expect the membership to be around 7388 individuals.
- -Mount Southington needs instructors.
- -As of now, there will be Council Awareness Days at Jay, Burke, Stratton (Sundays), Killington (weekdays) and Jiminy Peak this year.
- -The Ski Council auction opens on 10/22.
- -The Council is still looking for a Vice-President, and will not sign a contract for any events for next season until an individual is in place.

- **EPIC/IKON passes.** We have purchased enough passes through Alphorn to have 2 IKON passes for the raffle and 1 Epic Northeast pass as well.
- VIP passes. Skip reported that we received a significantly higher percentage of VIP orders on the first round this year (73 vs 35), and we expect to sell out soon. After the first round, Club profit is \$5250. Passes not spoken for will be available first come-first-served at the Open House. As expected, tickets to some mountains were limited to 1, and excess tickets were awarded by lottery. We have attracted new 12 individual members and 8 new families to date through the VIP program. It was decided that the Club would contribute 2 Stowe tickets, 4 Burke tickets, 4 Saskadena tickets and 2 Mad River tickets to the raffle. Skip will reach out to NAVA soon to see if they have any excess tickets we could sell.
- Fly-to Trips 2024. Andorra remains full. CB trip has 42 going, still has one double room available and 1 female looking for a roommate. Winter Park has 22 going, with 8 more spots.
- Other Trips 2024. Sugarloaf has 15 members signed up, and is now advertised in the Council newsletter. Jay has 28 people going. Sunday River has 8, and Tremblant 26. It was noted that the Bromley trip is on Super Bowl Sunday. Greg will warn Bromley that we will be arriving using 30 VIP vouchers.
- **Open House**: The Board spent a considerable amount of time on the Open House.
 - Ray will purchase nametags, but we have enough raffle tickets for this time.
 Everyone will get one raffle ticket upon entry. Marie will be at the door and will have Snowball tickets for sale.
 - Raffle tickets will be sold for \$1 apiece through 9 tickets, then they will be 12 tickets for \$10 and 25 tickets for \$20. Bill will take care of getting \$1 bills for change. Marty will reach out to Linda Parent to ask for her help in selling tickets.
 - Ray has buckets and signage for the raffles. We expect contributions from several ski shops, gyms, restaurants and other services, in addition to the passes.
 - Sam will have membership forms. Trip flyers will also be available.
 - Skip, Marty and Karen will staff the VIP table, taking payments and selling remaining tickets.
 - The Board decided not to conduct a regular meeting at the Open House, but Ray may give a brief overview of the Club and our benefits.
- **Social Media.** No issues were reported.

A motion was made and approved, and the meeting was adjourned at 8:12 pm.

Respectfully submitted, Karen Duffy Wallace, Secretary